

CGU School of Politics and Economics
Department of Politics and Policy
PP420E: Foreign Policy of Latin America

Contact Information

Course Instructor: Melissa Rogers

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Office Hours: Thursday 2-4pm

Course Schedule

Semester: Spring 2012

Meeting day, time: Tuesday 4-7pm

Course Location: Burkle 24

Course Description

Latin America's foreign policy has been highly influenced by its powerful neighbor to the north and the political and economic sways of the global system. Latin America is thus a wonderful laboratory for examining broad trends in foreign policy and evaluating the validity of theories of foreign policy. Importantly, domestic politics is the most relevant determining factor for foreign policy behavior. Thus, we will examine the domestic politics of Latin American countries and how they interact with the global system. Students will "represent" a chosen country throughout the course and will act as that country in a strategic simulation on the last day of class. We will examine current events each week and place them in the context of theories of world politics.

Background Preparations (Prerequisites)

PP400 is useful but not required.

Texts and Journal References

Required: all readings available on Sakai or in the library

Course Learning Outcomes:

By the end of this course, students will be able to:

1. Articulate challenges and opportunities of foreign policy from the perspective of Latin American countries.
2. Discuss how domestic political environments affect foreign policy decision-making in Latin America.
3. Analyze the relationships between foreign policy and economic development.
4. Evaluate theories of the political causes and outcomes of different approaches to foreign policy in Latin America.

5. Use the tools of social science research to evaluate the prominent literature on the foreign policy of Latin American countries.

Course Requirements & Assignments:

Exams: both the midterm and final exams will be in the format of a Ph.D. qualifying exam. The questions will be multi-part (typically 3-5 sub-questions) and will directly address major themes in the class. All questions will ask for specific country examples. The midterm exam will be a “take home” exam that students receive on April 2nd and should be uploaded to Sakai by 7pm April 3rd. Students can use notes and readings to complete the exam. Students can bring prepared, printed notes for the final.

Course participation: Two students each week will bring in three substantive discussion questions for the week’s readings. These students will present the questions after my introduction to the class. After reading the questions, students will break up into groups of two to discuss the questions and create additional questions to discuss throughout the class period. ALL students will be expected to participate in the creation and discussion of these questions. Student participation is 20% of the course grade—do not sit quietly! Students will sign up for “Question Weeks” in the first or second week of class.

Current Events: One student each week will bring in a current event article (found on any internet news outlet) for discussion. Students should post a link to this article by midnight prior to the class session. Students will sign up for “Current Event Weeks” in the first or second week of class. Students will be expected to present the current event and offer a 5-10 minute description of how they believe the current event relates to a theory (or theories) seen in course readings.

Response Papers: On March 8th, all students will bring in a current event about a foreign policy issue in the country they represent. All students should post a link to their current event and their response paper on Sakai by midnight on March 7th. Students will present and discuss their current event in class, and tell how they integrated this current event into the readings from previous weeks. The most important goal of the paper is to relate your current event to a theory or theories seen in the course readings. Does your current event support one theory over another? Does it refute a theory? Does it present a new question or set of conditions to an established field of inquiry?

Simulation: on the last day of class (May 1st) we will conduct a research simulation. Each student will represent his or her country in two strategic dilemmas. Students (as their countries) can work together in relevant alliances (such as MERCOSUR, Andean Countries, large economies, oil producing states, etc) if desired and according to theoretical and strategic expectations. All country responses to the strategic situations should be based on theories related to the course material and developed with relevant facts, data and cases for support. You will have one hour for research and planning for each strategic dilemma (Total 2 hours) and 30 minutes for class discussion of the results

(total one hour). If possible, students should bring laptops to work in class. If this is not possible for all students, we will move the class to a computer lab for that class period.

Attendance

Students are expected to attend all classes. Students who are unable to attend class must seek permission for an excused absence from the course director or teaching assistant. Unapproved absences or late attendance for three or more classes may result in a lower grade or an “incomplete” for the course. If a student has to miss a class, he or she should arrange to get notes from a fellow student and is strongly encouraged to meet with the teaching assistant to obtain the missed material. Missed extra-credit quizzes and papers will not be available for re-taking.

Scientific and Professional Ethics

The work you do in this course must be your own. Feel free to build on, react to, criticize, and analyze the ideas of others but, when you do, make it known whose ideas you are working with. You must explicitly acknowledge when your work builds on someone else's ideas, including ideas of classmates, professors, and authors you read. If you ever have questions about drawing the line between others' work and your own, ask the course professor who will give you guidance. Exams must be completed independently. Any collaboration on answers to exams, unless expressly permitted, may result in an automatic failing grade and possible expulsion from the Program.

Grading

Letter Grade	Grade Point	Description	Learning Outcome
A	4.0	Complete mastery of course material and additional insight beyond course material	Insightful
B	3.0	Complete mastery of course material	Proficient
C	2.0	Gaps in mastery of the course material; not at level expected by the program	Developing
U	0.0	Unsatisfactory	Ineffective

Grade Components

Participation: 20%

Midterm: 25%

Response Paper: 15%

Simulation Performance: 10%

Final Exam: 30%

Expectations and Logistics

See “Course participation” in the “Course Requirements & Assignments” section. Class participation is 20% of the course grade!

Representation of a Latin American country: in the first or second week of class, students will choose one country to “represent” throughout the class. During the course, I will direct questions about those countries, related to the readings, to the student representatives. Students will represent their country in the strategic simulation on the last day of class and should prepare their current event response paper about their chosen country. Due to their size and relevance, Brazil, Mexico and Argentina can have two representatives.

Important Dates

Midterm Exam: April 3

Final Exam: May 8

Response Papers: March 8th

Simulation (Research Design Development): May 1st

Week 1 (1/17): Introduction, Course Overview

Week 2 (1/24): Theories of Foreign Policy and their Applicability to Latin America

Joseph Nye Jr., *Soft Power: The Means to Success in World Politics*, chapter 1.

Kahler, Miles. "Rationality in International Relations," *International Organization*, 52:4.

Jervis, Robert. "Realism in the Study of World Politics," *International Organization*

Keohane, Robert O. (1997). "Problematic Lucidity: Stephen Krasner's 'State Power and the Structure of International Trade,'" *World Politics*, 50:1.

Week 3 (1/31): US-Latin America Relations, Overview

LaRosa and Mora, *Neighborly Adversaries*, Reading #16 (Kennan)

Michael Desch, 1993. *When The Third World Matters: Latin America and US Grand Strategy*, pp. 137-142, 146-149.

Stephen Schlesinger and Stephen Kinzer, *Bitter Fruit: the Untold Story of the American Coup in Guatemala*. Chapters 5-7 and 15

Cole Blasler, 1985. *The Hovering Giant: US Responses to Revolutionary Change in Latin*

America, pages 3-11 & 177-210.

Jules Dubois, 1963. *Operation America: The Inside Story of the Communist Plan to Subvert Latin America*. Chs. 1, 17.

Week 4 (2/7): US-Latin America, The Cuban Missile Crisis

Michael C. Desch, 1993. *When the Third World Matters: Latin America and United States Grand Strategy*. Chapter 4, "That Deep Mud in Cuba."

Graham Allison, *Essence of Decision* (2nd ed.), pages 2-7, 143-147, 255-263.

Stephen Krasner, 1972. "Are Bureaucracies Important? (Or Allison Wonderland)" *Foreign Policy* 7: 159-179.

Jorge Domínguez, 1999. "US-Latin American Relations During the Cold War and Its Aftermath." In *The United States and Latin America: The New Agenda*, ed. Victor Bulmer-

Vulmer-Thomas and James Dunkerley, *The United States and Latin America*, pages 33-49.

Week 5 (2/14): US-Latin America, the Cold War

LaRosa and Mora, Neighborly Adversaries Reading #20 (Pastor)

Robert A. Pastor, *Exiting the Whirlpool*. Boulder, CO: Westview, 2001. Chapters 2-5

Jeanne Kirkpatrick, "U.S. Security and Latin America." *Commentary*, January 1981, pp 29-40.

John Norton Moore, *The Secret War in Central America: Sandinista Assault on World Order*. Pages 5-49.

Thomas Carothers, 1991. "The Reagan Years: The 1980s." in Abraham Lowenthal (ed.), *Exporting Democracy*

Week 6 (2/21): Latin America in International War and The War on Drugs in Latin America

The FARC's Best Friend: U.S. Antidrug Policies and the Deepening of Colombia's Civil War in the 1990s Author(s): Mark Peceny and Michael Durnan. *Latin American Politics and Society*, Vol. 48, No. 2 (Summer, 2006), pp. 95-116

Diamant, Rut. "Security Challenges in Latin America"
<http://www.abdn.ac.uk/pir/notes06/Level3/IR3001/Diamint--Security%20Challenges%20in%20Lat%20Am.pdf>

Oakes, Amy. 2006. Diversionary War and Argentina's Invasion of the Falkland Islands *Security Studies* 15(3).

Pearce, J. 1998. From Civil War to Civil Society: has the End of the Cold War brought peace to Central America? *International Affairs*.

After the Break: *The War on Democracy*

Week 7 (2/28): Foreign Policy within Latin America

Mares, David et al. "Boundary Disputes in Latin America"
<http://www.flacso.org/fileadmin/usuarios/David/52.pdf>

CG Thies (2005), War, Rivalry and State Building in Latin America. *American Journal of Political Science*

David Holliday and William Stanley. 1993. "Building the Peace: Preliminary Evidence from El Salvador." *Journal of International Affairs*. Vol. 46.

Week 8 (3/6): The Current State of Latin American Foreign Relations

Students research current events and bring in discussion topics, write response papers

Possible Topics

"Left Turn" in Latin American Politics

IMF

Role in UN

Intra-Latin America conflict

After the Break: The Take

Spring Break: March 12-16

Week 9 (3/20): Trade Policy and Economic Openness

Stanley Engerman and Kenneth Sokoloff. "Factor Endowments, Institutions, and Differential Paths of Growth among New World Economies." in Frieden et al: 122-133.

E. Bradford Burns. "The Modernization of Underdevelopment in El Salvador, 1858-1931." *Journal of Developing Areas*, 18 (April 1984): 293-316.

Patrice Franko, "Latin America's Debt Crisis and Price Stabilization", in *The Puzzle of Latin American Economic Development*, New York, Rowman & Littlefield, 2007: 94-148.

Catherine M. Conaghan, "Reconsidering Jeffrey Sachs and the Bolivian Economic Experiment". In Paul Drake, ed. *Money Doctors, Foreign Debts, and Economic Reforms in Latin America*, Wilmington, DL: Scholarly Resources, 1994: 236-266.

Edward Gibson. "The Populist Road to Market Reform: Policy and Electoral Coalitions in Mexico and Argentina." *World Politics*, 49:3, 1997: 339-370.

Week 10 (3/27): Import Substitution Industrialization

Carlos Diaz-Alejandro. "Latin America in the 1930s" in Frieden et al: 140-151. Jeffrey Frieden, Manuel Pastor Jr., and Michael Tomz, eds. *Modern Political Economy and Latin America: Theory and Policy*. Boulder, CO: Westview Press, 2000.

Enrique V. Iglesias. "Latin America at the Time of the Prebisch Report". In Enrique V. Iglesias. *Reflections on Economic Development: Toward a New Latin American Consensus*. Washington, DC: Inter-American Development Bank, 1992: 1-24.

Joseph L. Love. "Raul Prebisch and the Origins of the Doctrine of Unequal Exchange." *Latin American Research Review* 15:3 (1980): 45-72.

James H. Mahon, Jr. "Was Latin America Too Rich to Prosper? Structural and Political Obstacles to Export-Led Growth", in Frieden, et al: 165-172. Jeffrey Frieden, Manuel Pastor Jr., and Michael Tomz, eds. *Modern Political Economy and Latin America: Theory and Policy*. Boulder, CO: Westview Press, 2000.

Week 11 (4/3): Midterm (Complete at home by the end of the class period), No Class Meeting

Week 12 (4/10): MERCOSUR and its Prospects

Antoni Esteveordal et al. The New Regionalism in the Americas: the Case of MERCOSUR. http://www.iadb.org/INTAL/aplicaciones/uploads/publicaciones/i_INTALITD_WP_05_2000_estevadeordal_goto_saez.pdf

Bustos, Paula. (2011) Trade Liberalization, Exports, and Technology Upgrading: Evidence on the Impact of MERCOSUR on Argentinian Firms. *American Economic Review* http://crei.eu/people/bustos/aer_101_1.pdf

Remmer, Karen. 1998. "Does Democracy Promote Interstate Cooperation? Lessons from the Mercosur Region." *International Studies Quarterly*

Manzetti. 1993. "The Political Economy of Mercosur." *The Journal of Interamerican Studies and World Affairs* 35(4)

Week 13 (4/17): Immigration and Refugees

Jeffrey Passel, 2005. "Estimates of the Size and Characteristics of the Undocumented Population." Pew Hispanic Center Research Report, March 21, 2005

Peter Andreas, 2003. "A Tale of Two Borders: US-Canada and US-Mexico Lines after 9/11." In Andreas and Biersteker, *The Rebordering of North America*, pages 1-16.

Douglas Massey *et al.*, 2003. *Beyond Smoke and Mirrors: Mexican Immigration in an Era of Economic Integration*. Chapters 1-2, 6

Jeffrey Davidow, 2004. *The United States and Mexico: The Bear and the Porcupine*. Pages 207-232.

George Borjas, "The Bush-Kennedy-McCain Sham(nesty). 5/22/07. Go to his blog: http://borjas.typepad.com/the_borjas_blog/2007/05/the_bushkennedy.html

Week 14 (4/24): Economic Interdependence in Latin America- Crisis and Contagion

Patrice Franko, "Latin America's Debt Crisis", in *The Puzzle of Latin American Economic Development*, New York, Rowman & Littlefield, 2007: 79-94.

Paolo Pesenti and Cédric Tille. "The Economics of Currency Crises and Contagion: An Introduction."

<http://www.sais-jhu.edu/Faculty/catalan/Work-Website/Pesenti-NYFED.pdf>

Roett and Crandall. 1999. The Global Economic Crisis, Contagion, and Institutions: New Realities in Latin America and Asia. *International Political Science Review*.

Pastor, Manuel. 1987. The effects of IMF programs in the Third World: Debate and evidence from Latin America. *World Development* 15(2).

Week 15 (5/1): Simulation

Final Exam 5/8